

**TCI**

**THE CRYPTO INSIDER**

# **The Main Crypto Newsletter in Romania**

The Crypto Insider - Media Kit

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[thecryptoinsider.stakeborg.com](https://thecryptoinsider.stakeborg.com)

## Who we are?

Introducing The Crypto Insider - the ultimate source of insights, analysis, and breaking news on the exciting and ever-evolving world of Web3, NFTs & Blockchain. Our newsletter is designed to **keep readers informed and up-to-date on the latest trends, developments, and opportunities in this rapidly growing industry.**

A curated selection of top stories, expert opinions, and market updates are delivered straight to subscribers' inboxes. From **the latest price movements to in-depth analysis of blockchain technology**, the newsletter helps readers navigate the complex world of cryptocurrencies and make informed decisions about their investments.

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# We are trusted by **leaders**

Our readers work for some of the coolest and most cutting-edge companies out there.

**Deloitte.**

**KPMG**

**Raiffeisen  
BANK**

**Bolt**

**amazon**

 **Microsoft**

**Multivers** 

**one**  
UNITED PROPERTIES

**Auchan**

 **slack**

**stripe**

# Analytics

**~10.000**

Subscribers | The Crypto Insider

**11%**

Average Monthly Growth

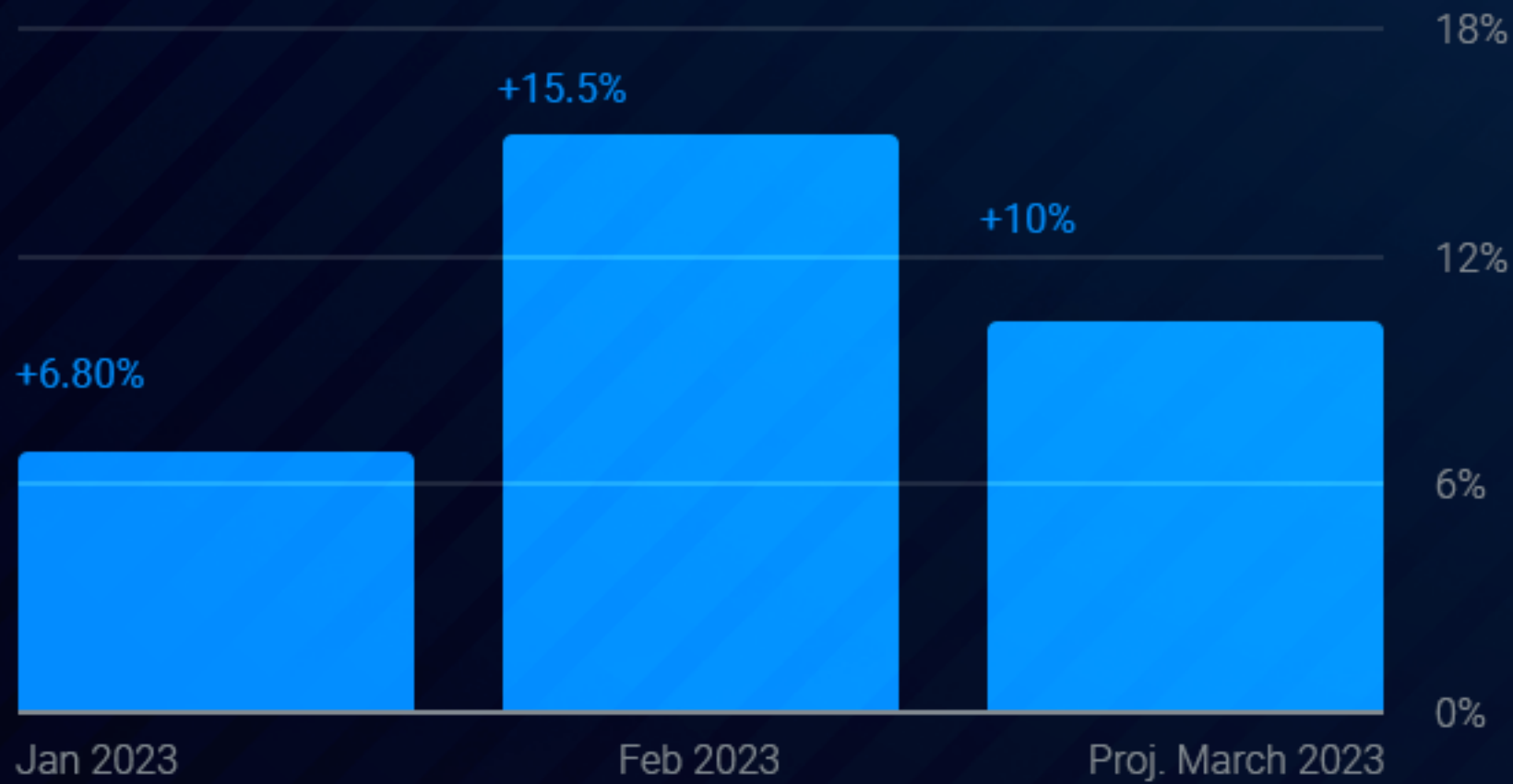
**47%**

Average Open Rate

**6.5%**

Average Click Rate

Monthly Growth Rate (Last 3 Months - Subscribers)



The Crypto Insider compared to the competition

- The Crypto Insider
- CryptoBully
- iBlock
- Others

# Audience

Our Audience (Level of Knowledge)



● Beginner	47.85%
● Novice	24.38%
● Intermediate	23.18%
● Advanced	4.60%

Our Audience (Portfolio Size)



● < \$1,000	43.96%
● \$1,000 - \$5,000	28.67%
● \$5,000 - \$20,000	18.68%
● \$20,000 - \$50,000	5.29%
● \$50,000 +	3.40%



The Crypto Insider Audience in Europe



# Partnership Overview



## Increase the recognition of your brand

For maximum visibility, the header of the newsletter will prominently feature your brand logo

**\$150.00**  
per edition



## Sponsored Stories

Today's Newsletter is brought to you by *\*your brand\**

Showcasing your story in The Crypto Insider

**\$250.00**  
per edition



## In depth Stories

We'll thoroughly explore your narrative and enhance it with personalized visuals to ensure optimal visibility.

**\$400.00**  
per edition

# Advertise

Format	Price	Production	Notes
Brand Awareness	\$150	✓	Your logo in our newsletter's header
Sponsored Story	\$250	✓	Showcasing your story in The Crypto Insider
In depth Story	\$400	✓	We'll thoroughly explore your narrative and enhance it with personalized visuals to ensure optimal visibility
Brand Awareness <span>3 editions</span>	\$365	✓	Your logo in our newsletter's header
Sponsored Stories <span>3 editions</span>	\$650	✓	Showcasing your story in The Crypto Insider
In Depth Stories <span>3 editions</span>	\$1000	✓	We'll thoroughly explore your narrative and enhance it with personalized visuals to ensure optimal visibility

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# Most picked packages

Prices are expressed in USD.  
For tailored proposals contact us.

## Entry level

**\$650** ~~-\$800~~

- ✓ Brand Awareness
- ✓ Sponsored Story
- ✓ In Depth Story

All of the above will be showcased in one of our newsletters, all at once.

## Second tier

**\$1.800** ~~-\$2.400~~

- ✓ x3 Brand Awareness
- ✓ x3 Sponsored Story
- ✓ x3 In Depth Story

All of the above will be showcased in our bi-weekly newsletter repeatedly over the course of a month.

top pick

## Premium

**\$3.800** ~~-\$4.800~~

- ✓ x6 Brand Awareness
- ✓ x6 Sponsored Story
- ✓ x6 In Depth Story
- ✓ Audience Segment Targeting

We will target specific segments within our audience according to your specific needs.

All of the above will be showcased in our bi-weekly newsletter repeatedly over the course of 2 months.





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